





## **OPTIMISING VEHICLE DYNAMICS DEVELOPMENT WITH MATLAB**MATLAB EXPO 2018

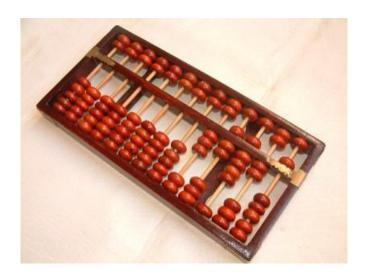
Chris Johnston Group Leader, Method and Tool Development

#### THEN...





#### THEN...





#### THEN...





### **GROWTH IN COMPLEXITY - PROPULSION**

#### THEN...





## **GROWTH IN COMPLEXITY - HMI**

#### THEN...





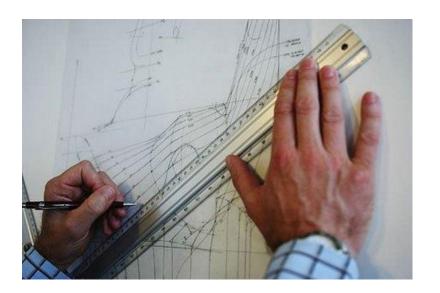
#### THEN...





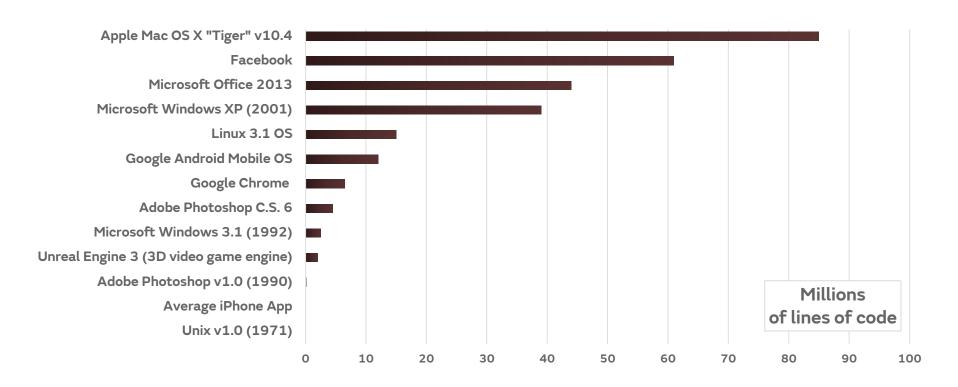
# GROWTH IN COMPLEXITY – ENGINEERING METHODS

#### THEN...

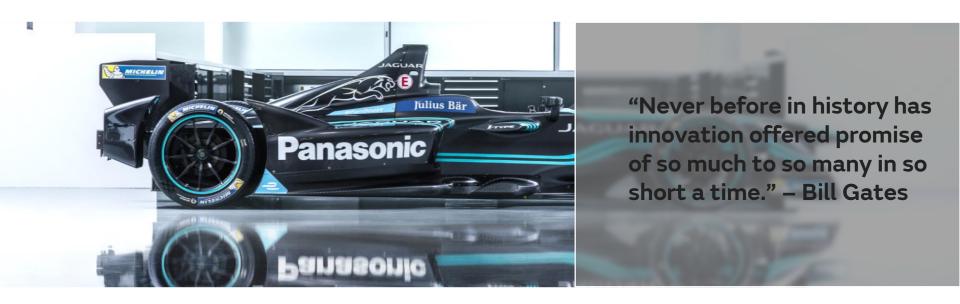




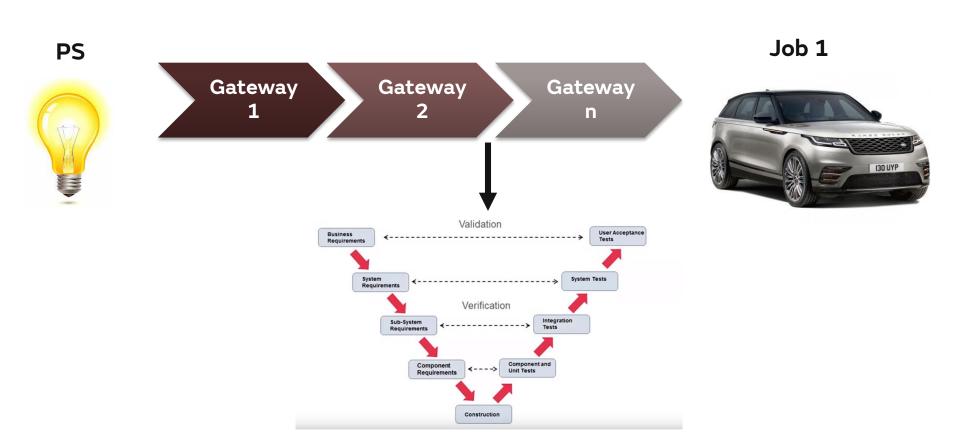
## GROWTH IN COMPLEXITY – SOFTWARE MEGATREND



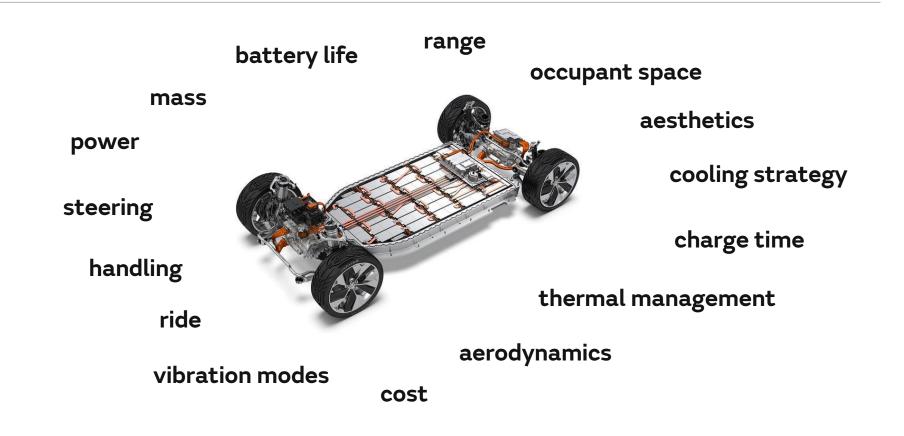
#### INNOVATION



#### PRODUCT CREATION AND DELIVERY SYSTEM



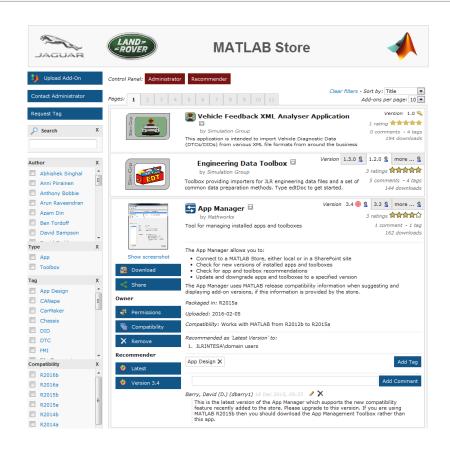
## WHAT SIZE OF BATTERY IS REQUIRED?



## **EVERY GATEWAY..** We do this



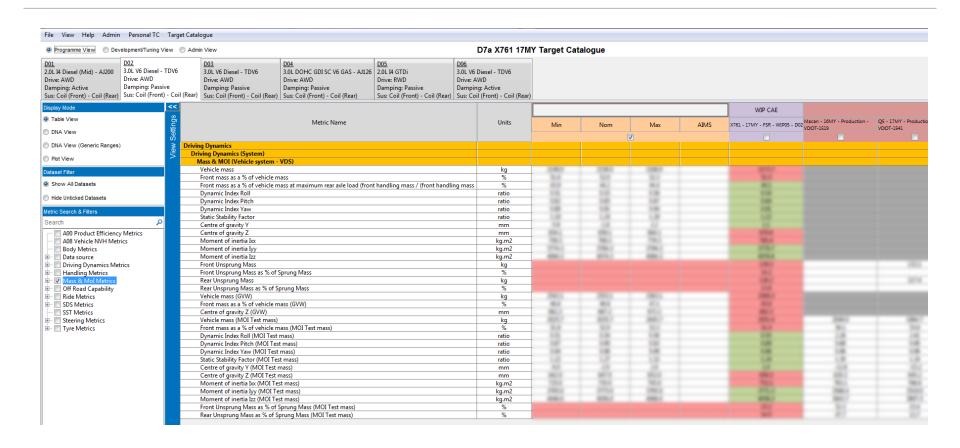
#### JLR APP STORE RELEASE MECHANISM



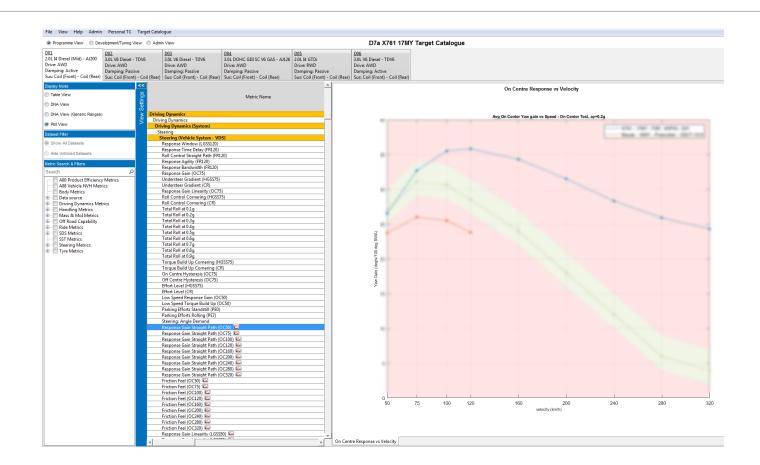
#### **App Store:**

- 180+ Apps
- 3000+ users
- 500 downloads per month
- 25,000+ downloads
- Huge productivity driver
- Competitive differentiator

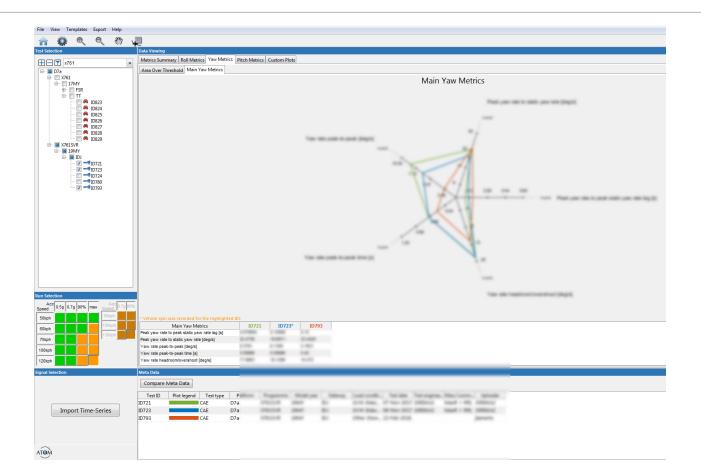
#### **ATOM**



#### **ATOM**



#### **ATOM**



## **GATEWAY MEETINGS (NEW WAY)**



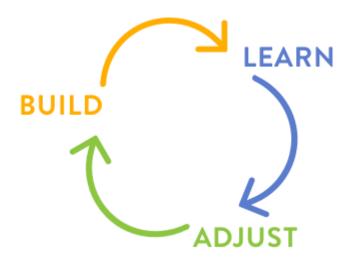




Data-driven decisions
Live "what-if" discussions
Collaboration
Efficiency
Quality
Morale

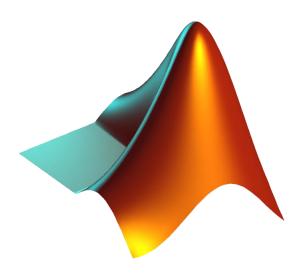
Repeat meetings Program delays Judgement calls Blood pressure

#### **HOW TO BUILD IT**



- 1. Do what others don't want to do!
- 2. Get something out there fast
- 3. Sit next to the customer

#### WHY MATLAB?



- Built-in libraries
- Use interactively or programmatically
- Optimised for scientists and engineers
- Nice bunch to work with!

## **FUTURE**



#### **THANK YOU**

#### **Chris Johnston**

Method and Tool Dev't Group Leader Vehicle Dynamics

**Chassis Engineering** 

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Recommended further reading: The Elements of Scrum by Chris Sims & Hillary Louise Johnson